



Report **04.69**
Date 17 February 2004
File TP/01/02/02

Committee **Regional Land Transport**
Author **Joe Hewitt Manager Access Planning**

Access Planning Manager's Report - Work in Progress

1. Purpose

To update the Committee about the work of the access planning team and to advise the dates and venues for RLTC meetings for the rest of the year.

2. Comment

2.1 Meeting Dates and Venues

There are three more meetings and two workshops planned for the remainder of 2004. There will be no meetings of the Committee in the fourth quarter as a result of the local government elections. A new Committee will be established in this period.

The following meetings are planned:

31 March – meeting at GWRC on prioritisation
18 May – meeting at Kapiti Coast District Council
1 July – workshop at GWRC
17 August – meeting at Carterton District Council
16 September – workshop at GWRC

2.2 Regional Land Transport Strategy Review

2.2.1 CBD Corridor Study

Meetings with the Technical Group are continuing to develop the study's Terms of Reference. It is expected that this will be reported to the Committee at its meeting on 18 May.

2.2.2 Baseline Report

A baseline report which highlighted low forecast regional population growth has been completed. This matter was also the subject of a presentation to the Committee's workshop on 12 December 2003. Comment has been sought from the urban territorial authorities but as yet no responses have been received.

2.2.3 Refinement of Prioritisation Methodology

Now that the Land Transport Management Act 2003 is enacted the current prioritisation methodology is being reviewed to ensure it fully takes account of the new legislative requirements. This work will be reported to the Committee at its next meeting on 31 March 2004.

2.2.4 Key Policies and Assumptions Review

This will be reported to the Committee at its meeting on 18 May 2004.

2.2.5 Regional Cycling Strategy

Approval of this strategy is a matter on the agenda for this meeting of the Committee.

2.2.6 Regional Pedestrian Strategy

A draft strategy was approved for consultation by the Committee at its meeting on 13 November 2003. Submissions are currently being sought and close on 31 March 2004. This matter will be reported back to the Committee on 18 May 2004.

2.2.7 Regional Road Safety Strategy

The work of the technical group preparing this strategy is nearing completion. A report seeking the Committee's approval to release the draft strategy for general consultation will be prepared for the 18 May 2004 meeting.

2.3 Road Safety Week

A promotion campaign aimed at raising the awareness of drivers to give space to cyclists was launched on 7 February 2004. The campaign used various media to get this important message across to the public, including regional and local newspaper advertising, radio advertising, bus advertising and bus shelter advertising.

Successful activities were also run by the Road Safety Co-ordinators in all of the local authorities where resources such as car stickers, posters, flyers and helium balloons were distributed.

A post-campaign survey will be undertaken shortly to evaluate the success at getting this important road safety message across.

2.4 Air Quality Monitoring Site

Automated equipment to monitor air quality levels has been commissioned at the intersection of Vivian and Victoria Streets. Results will be included in the annual monitoring report, next due for publishing by 30 September 2004.

2.5 Kapiti Telework

A teleworking trial was run in the Kapiti area between May and September 2003.

Anecdotal evidence indicated that there was no uptake of the initiative, so the projects steering group decided to close down the pilot after five months of the proposed 12-15 month trial period.

However, an evaluation survey to establish why there was an apparent lack of uptake of the initiative surprisingly found that 6%, or 24 of the 400 commuters interviewed acknowledged that they had started teleworking as a direct result of the Close2:Kapiti promotion.

It is therefore proposed to use the remaining budget to continue to promote teleworking in the Kapiti area using those marketing techniques that proved most successful such as the billboard at Paekakariki and local newspaper advertising.

3. Communications

There is nothing to communicate.

4. Recommendation

That the Committee receives the report.

Report prepared by:

Report approved by:

Joe Hewitt
Manager Access Planning

Dave Watson
Divisional Manager Transport